

“Counselor 5 for 50 Challenge”

The Buffalo National College Fair Committee is excited to offer school counselors a chance to enhance their experience at our fair which is being held on March 21 and 22, 2018. We are encouraging local counselors to reach out and meet college representatives from colleges and universities outside of our area in attendance, while at the same time be entered for a drawing to win a \$50 gift certificate to either Premier or Wegmans.

College representatives have told NACAC of their desire to interact more with the counselors who accompany their students, they would love an opportunity to meet you and talk about what their college has to offer your students. They certainly enjoy talking to your students, but they would also like to talk to you. Who knows? a conversation could lead to that college visiting your high school next fall or maybe even participating in one of your evening programs or at the very least you realizing you have a potential student that would be a good fit for that college.

So, how are we going to help facilitate these conversations? Simple, while you are registering your students for the Buffalo National College Fair, you can also register as a school counselor. All you will need to do is print out your bar code, which will be specifically created and designed for school counselors. While your students are walking around the fair, we encourage you to do the same and talk to at least 5 colleges from outside the Western New York area. Any counselor who has their bar code scanned by at least 5 colleges from outside the Western New York area will be entered to win a \$50 gift certificate to either Premier or Wegmans. The Local Arrangements Committee will be randomly selecting 2 winners from the list of school counselors who have talked to at least 5 colleges to win the gift certificates.

We are excited to offer this opportunity to connect school counselors with college representatives. As an added bonus, you could be the lucky winner of \$50 gift card! You can't win unless you participate, so while your students are registering you should also register. Then while at the fair, walk around the convention center and talk to college representatives from some colleges that you are not super familiar with who are outside the 716 area code.